

FAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*\* MEMO-MY \*\*\*  
AUG29/12 12.34

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

1000

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE 06/27/12 12:01

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST # = 1928  
AGENCY PRODUCT CODE =

11	S	1135P-1205A	30	\$1,025.00	10/9	10/12	0	TU-F
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PROGRAM : NITELINE  
CON COM1: 1X PER DAY

REP HEADLINE# 6299912 TRF# 329365  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 12.34  
 \*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		1135P-1205A	30		\$1,025.00	10/9	10/11	4		TU-TH	4
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PROGRAM : NIGHTLINE  
 ORD COM1 : DUE TO HS SPORTS ON FRIDAY NIGHTLINE RUNS LATE  
 THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 4 SPOTS/WK

12	S		1100P-1135P	30		\$2,000.00	10/9	10/14	0		TU-SU	0
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PROGRAM : NEWS  
 CON COM1 : 1X PER DAY

42	A		1100P-1135P	30		\$2,000.00	10/9	10/14	6		TU-F,SU	6
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PROGRAM : NEWS  
 ORD COM1 : SAT 11P NEWS LATE DUE TO COLLEGE FBALL  
 THIS IS A MAKE-GOOD FOR OCT9 ON LINE-12 FOR 6 SPOTS/WK

STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#11 MISSED: TU-F/1135P-1205A OCT9(4/WK) 30S \$1,025.00 (AUG29/12)  
 OFFER: TU-TH/1135P-1205A OCT9(4/WK) 30S \$1,025.00 PLS ADVISE.

CMT: DUE TO HS SPORTS ON FRIDAY NIGHTLINE RUNS LATE

M2 OK'D BUY#12 MISSED: TU-SU/1100P-1135P OCT9(6/WK) 30S \$2,000.00 (AUG29/12)  
 OFFER: TU-F,SU/1100P-1135P OCT9(6/WK) 30S \$2,000.00 PLS ADVISE.

CMT: SAT 11P NEWS LATE DUE TO COLLEGE FBALL

OCT/12 158100.00 CONTRACT TOTAL 158100.00  
 TOTAL SPOTS 80

MARKET TOTALS \$439,166 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE